

GEORGE HENIGAN & EDWIN STEVENS COMMUNICATION AWARD

- To memorialize George Henigan and Edwin Stevens, two former professors of Communication at The George Washington University, Mr. Eugene Lambert, Esq., donated an endowment to fund “The George Henigan and Edwin Stevens Communication Awards.”
- This annual award is designed to enhance and encourage development in communication among GW students majoring or minoring in Communication, and to recognize their instructors’ contributions.
- The award will be presented to an individual or group of individuals for excellence in Communication. Eligibility will be based upon the submission of a communication project that applies classroom learning to real-life situations of relevance to the University community or the Washington metropolitan area. The awardees will be selected by a committee of Communication professors, who will make up to two awards. The amount of the award is \$500. Awardees will be recognized in the University Commencement Program.

Guidelines for submission:

1. Students must be a Communication major or minor at GW.
2. The project must have been completed in a Communication course and judged by the professor as “excellent” (receiving the grade of A-, A, or A+).
3. A number of communication projects could qualify for the award: a Senior Seminar paper with an applied focus; a Communication-focused independent study paper; a written-out Persuasion pitch, noting persuasion strategies used; a Small Group policy proposal for an office or organization on campus; a set of Interpersonal Communication exercises designed for use in the classroom, other student settings, or organizations in the DC area; video exemplars of Communication Theory principles; an Organizational Communication survey designed, administered, and analyzed to improve the effectiveness of some communicative aspect of the life at GW; a videotaped Public Communication presentation that reaches out to the community; etc. **In general, any excellent creative or analytical work may be submitted for award consideration, so long as it incorporates Communication course material, addresses relevant communication principles, and has a direct bearing on a contemporary student or community issue.**
4. Students must submit a brief letter of application (who you are and why you’re submitting your work), the Communication project, and a letter of endorsement from the appropriate professor. Whatever the communication project, it must be submitted in a format that permits the evaluators to assess its excellence as a Communication event, experience, or plan of action.
5. Applicants must agree to publicly present their work at least once, either on- or off-campus. Once the presentation has occurred, the student(s) receive the cash award.
6. A project may be submitted only once during the course of a student’s career at GW. A student (as an individual, partner, or group member) may submit no more than two projects in any given academic year.

Applications (in one file) are due to Dr. Olivia Bullock (olivia.bullock@gwu.edu) by:
5:00 p.m. MONDAY, FEBRUARY 19, 2024 (President’s Day)