Dr. Victoria Grady Interviewed on the Jim Bohannon Show

Wednesday, September 26, 2012
On The Jim Bohannon Show…

If you are involved with change management, you shouldn’t miss hearing this interview with Dr. Victoria Grady on the Jim Bohannon Show.

“Change. Some people embrace it; others consider it a four letter word. While this is often true in our daily lives, it may be even more true in the workplace, where competitive pressures force change even when management may not desire it…”

Think of what the internet has wrought on business. If you don’t have a website and don’t connect with customers via social media, you might as well be in the buggy whip business: you’re outmoded and behind the times. Change is, in many ways, inevitable, yet businesses often fail to recognize that fact, and often go belly-up as a result.

Why do businesses show such resistance to change? Is it fear of the unknown, a desire to not rock the boat, or is the problem more deep-seated than that? We’ll find out tonight from Dr. Victoria Grady, who, with her father Dr. James Grady, has written ‘The Pivot Point: Success in Organizational Change’ (in paperback from Morgan James Publishing).” (Retrieved from the Jim Bohannon website on September 30, 2012)

The interview with Victoria Grady is approximately one hour in length, and follows an interview with Dakota Meyer, the first living U.S. Marine recipient of the Medal of Honor in 38 years. If you just can’t wait to hear what Dr. Grady is saying about change, you can fast forward through some of the initial interview to get to her segment.

We wish to sincerely thank Jim Bohannon and the producers of the Jim Bohannon Show for inviting us to be a part of the show on Thursday, September 26, 2012. The program can be found at the link below.

http://www.jimbotalk.net/programhighlights?date=20120926