Organizational Sciences' Comparative Management Course (ORSC 6246) Prepares for Trip to Turkey

This Spring, 2012 Organizational Sciences will launch its fourth course involving overseas experiences for students as part of the Departmental effort at globalizing the curriculum. ORSC 6246 “Comparative Management: East Meets West- Turkey” is a course focused on understanding the similarities and differences between American management/organizational models and organizations in Turkey. Dr. Elizabeth Davis will be accompanying sixteen students from The George Washington University on a study tour headed to Turkey in March of this year as part of an Organizational Sciences graduate-level course. The course will provide students with the opportunity to examine and compare theory and practice in organizations between institutions and corporations in the United States and Turkey. In addition to classroom sessions hosted on GW’s Foggy Bottom campus, the study tour portion of the course students will allow students to engage in learning through cultural and corporate visits as they explore three cities in Turkey: Istanbul, Bursa, and Cappadocia. These site-visits will be geared toward fostering the development of an understanding of the impact of culture on management practices and of the international dimensions of management.

Of special importance this year is that the Turkish Coalition of America has provided students with generous support through a grant awarded to Dr. Davis to be used to directly subsidize student participation in the study tour. Highlights of the study tour include visits to the Village Cave Hotel, Turasan Wine Company, Ulker (confectionary producer), and TGRT Broadcasting. Students will also have the opportunity to attend a lecture at Bogazici University in Istanbul.

While this Comparative Management course will offer participants a unique overseas academic experience, this type of short-term study abroad course is offered annually through the Organizational Sciences program, alternating between graduate-level and under-graduate level courses. Previous study tour courses have visited China, Romania, Albania, Bucharest, Vienna, and Poland. Another study tour course will be on the Organizational Sciences’ schedule in the spring of 2013!